



Kvareli Municipality



Kvareli municipality -Numbers, Data, Fact

Location:

- Eastern Georgia, north-eastern part of Kakheti region.

Population:

- 30.3 thousand inhabitants

Area:

- 1000,8 km²

Administrative units of Municipality

- Town of Kvareli and 21 villages

Distance from...

- The capital – 151 km
- Regional center-38 km
- Nearest railway -26 km.
- Nearest airport- 151 km.



Main Sectors of Economy

Wine industry

- Viticulture, unique viticulture micro zone – “Kindzmarauli”
- Wine and other alcoholic drinks;
- Big wine industries and small family based wine cellars;



Agriculture

- Fruit and perennial crops (nuts, berries etc.);
- Cereal crops;
- Cattle-breeding;
- Beekeeping and honey production;
- Cannery.



Tourism

- Cultural and historical tourism;
- Wine tourism;
- Rural tourism;

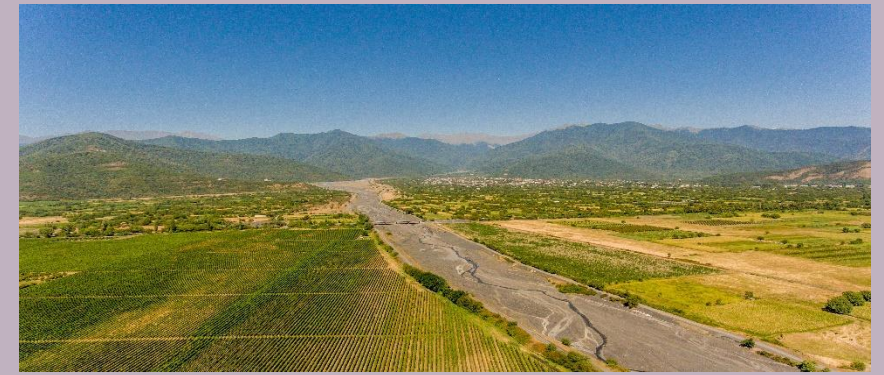


Wine Industry

Viniculture



According to the annual turnover and revenue of Kvareli municipality, the leading economic directions are winemaking and viticulture. Winemaking, along with viticulture, is a key component of value chain of economics of Kvareli municipality.



Unique viticulture micro zone – “Kindzmarauli”

Wineries

- 2013 - 23
- 2023 - 38

Vineyards

- 2013 – 4026 ha.
- 2023 – 9200 ha.



Tourizm



Cultural and historical tourism,

- Existence of cultural heritage of national importance
- Nekresi - IV-VI century monastery;
- Gremy – XVI century monastery and royal palace;
- Kvareli castel- XVI century fortification building;
- Museumes: Ilia Cavchavadze museume, Kote Marjanishvili museume, “money museum”, Nekresi museume;



Wine tourism

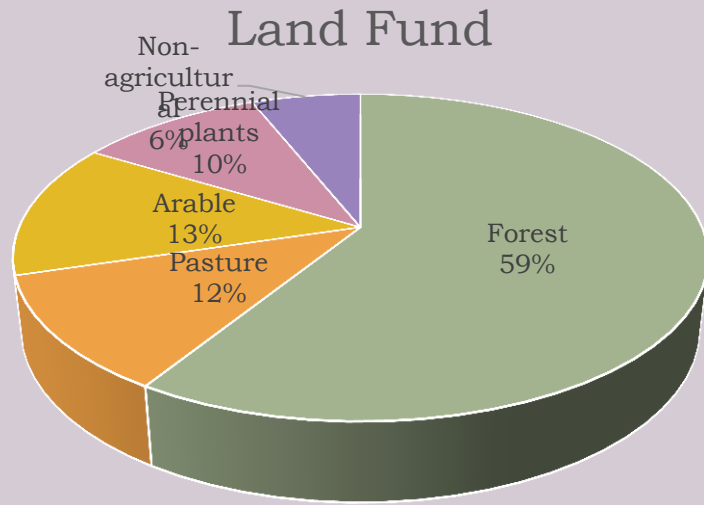
- Big wineries with developed tourism infrastructure;
- Unique wine aging tunnel;
- “Quevry” wine- making Kakhetian traditions in family wine cellars;
- Wine tourism oriented hotels and chateaus;



Facts

- Over 150 tourists per Year;
- 5 museums;
- 6 cultural heritage; of national importance;
- Season from April to November;
- 14 large and small hotels and 24 family hotels;
- kvareli Tourism information centre since 2010;
- 29 large and small wine cellars where tourist services and wine tasting are provided;

Agriculture



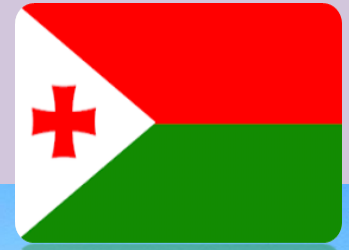
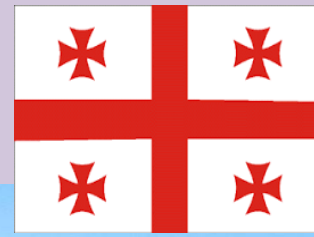
- Forest
- Arable
- Non-agricultural
- Pasture
- Perennial plants

The priority areas of agriculture in Kvareli municipality

- Nuts cultivation (hazelnut, walnuts);
- Fruit growing (berries, watermelons, melons, perennial plants);
- Cereal crops (corn, wheat, barley);
- Garden-vegetable crops;
- Cattle breeding;
- Beekeeping;



Kvareli Municipality Government



Kvareli city hall
- Municipal
Executive body

Mayor;
2 deputy
mayors;

9
departments

11 divisions;

Local Council –
Municipal
representative
body

27 council
members;

5 Sector
commissions;

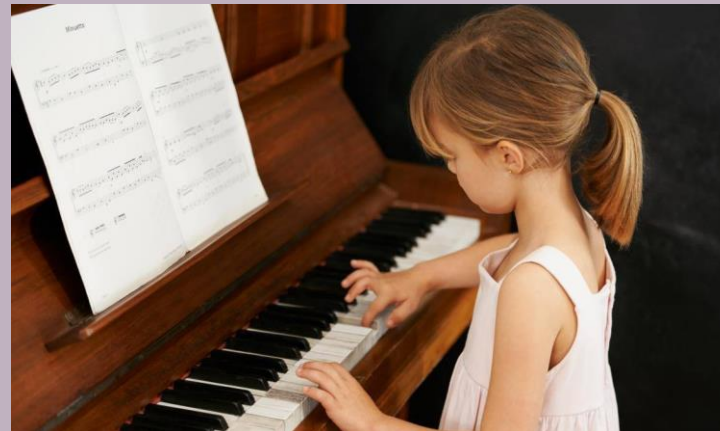
2 factions;

Kvareli – Education

- Preschool education - 22 kindergartens and 3 alternative preschool groups serve 1200 children of age 2 to 6. A dignified and safe environment is created for children and teachers.



- School education – 21 public schools and one gymnasium serve 3527 students.
- Art schools –
- 5 music schools with 300 students.
- 1 folk music school.



Kvareli- Cultural Life

In the municipality there are:

- 3 ensembles of folk songs;
- 5 folk dance ensembles;
- 7 vocal ensembles;
- Municipal theater named after Kote Marjanishvili;
- 9 libraries;

Traditional
public
holidays

“Iliaoba”
Main
celebration
of the town

Concerts

Exhibitions

Theatrical
performances

Museum
day



Kvareli - Sport

In the sports school of the town of Kvareli there are 9 directions of different types of sports:

- Football
- Freestyle wrestling,
- Judo,
- Handball,
- Volley ball,
- Basketball,
- Boxing,
- Georgian wrestling,
- Karate.



Judo



Projects

1. Udi (ethnic minorities) Ethnographic Museum Of The Village Zinobiani.

Goal - Creation of a unique tourist product - Zinobian Udi ethno-village and stimulation of business activities of the local population.

Financial source — Euro Commission initiative PRIDP



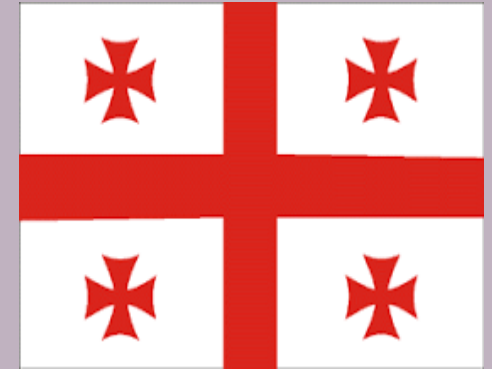
2. Arrangement of a tourist recreation area near the monument of Ilia Chavchavadze on “Iliaz Hill” in the city of Kvareli

Goal - Increased attractiveness of the municipality for the business sector due to the arrangement of another tourist-recreational area;

Financial source — Euro Commission initiative PRIDP



Thank you for friendship and cooperation!



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