# AN HOUR FOR UKRAINE

## Stand in solidarity with Ukraine this Christmas. Switch off your festive lights. Show your support.

We can see your support even in the darkness. #hourforukraine

#### When: 21st of December, 8 pm your local time

The 21st of December is the darkest day of the year. But darkness for Ukraine will last the whole winter. Over 10 million people have no electricity, heating, or water, while winter temperatures plummet to -20 degrees.

At the start of the war, people across the world expressed their sympathy and stood in solidarity with Ukraine. Over time, the narrative has shifted and news coverage of the war has primarily focused on military and political strategy. There is a lack of public awareness of the scale of the humanitarian crisis in Ukraine.

We are initiating 60 minutes of darkness to direct attention to the humanitarian catastrophe that is taking place in Ukraine.

Turn off your Christmas lights for an hour and share a moment of reflection with the people of Ukraine.

This shared moment of darkness will remind everyone to stand in solidarity with Ukraine by giving a glimpse of how 10 million people are spending their Christmas this winter.

### How to support:

• Switch off your Christmas lights in the squares and streets for one hour at 8 pm local time on the 21st of December

• Encourage city landmarks (e.g. museums, theaters, city halls) to join in and switch off festive and non-essential lights in solidarity with Ukraine

• Encourage citizens to join the campaign: switch off Christmas decorations and electricity in homes - pause, reflect, and recognise the impact of what's happening in Ukraine

• Spread awareness about the campaign through social media channels and local press

• Direct to <u>fundraising initiatives</u>.

### Initiators:

Members of the Parliament of Ukraine 1 Granary, a global creative network War Against War, an alternative media organisation

#### With the support of:

The Mayor of Kyiv's office The Mayor of London's office United for Ukraine (<u>U4U</u>) - organisation of over 500 European parliamentarians Ukrainian Business

An Hour for Ukraine is an act of solidarity with the people of Ukraine who will be spending this Christmas in darkness. They are currently facing their hardest battle so far: a freezing and dark winter. If there was ever an urgent need for help during this war, it is most pressing now.

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